

If you would like to be more involved in your community, but aren't sure where to start, why not become a member of the Kern River Valley Chamber of Commerce. Our membership is open to individuals as well as business owners.

As a member of the Kern River Valley Chamber of Commerce, there are several committees you can join. Whether you are interested in improving the quality of life in our Valley, planning events, or promoting tourism, we invite you to join our organization.

MEMBERSHIP DUES STRUCTURE

| TYPE | DUES | OPTION |
|-----------------|------------------|-------------------|
| Business | \$95.00 Annually | Or 2 prts of \$65 |
| Agent/Associate | \$50.00 Annually | |
| Individual | \$50.00 Annually | |
| Over 60/Retired | \$25.00 Annually | |

Agent or Associate is defined as an individual with a special license (such as a real estate agents) that is active if it is held by a larger agency (such as a Broker). The associate fee only applies as long as the "larger agency" is a member in good standing at the full membership fee.

Fiscal Year July 1 to June 30th



GENERAL MEMBERSHIP INFORMATION

General Membership Meetings are open to the public and held on the 2nd Wednesday of each month, at El Portal II Mexican Grill in Lake Isabella. Our meeting start promptly at 12 Noon. Feel free to join us!

If you would like more information about the Kern River Valley Chamber of Commerce, please stop by or call the office at 760-379-5236.

Pick up a membership application at the Chamber office or print it from our website at www.kernrivervalley.com

COMMUNITY INVOLVEMENT

We are proud to sponsor the following events:

- Man & Woman of the Year
- Annual Fishing Derby
- Monte Carlo Night
- Fireworks Extravaganza
- Kern Valley Pride Day
- Valley Fest
- Christmas Parade

Community Improvement Projects



KERN RIVER VALLEY CHAMBER OF COMMERCE

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KERN RIVER VALLEY CHAMBER OF COMMERCE

Promoting
Business & the
Community

Mission Statement

It is the mission of the Kern River Valley Chamber of Commerce to promote business and economic strength within the Kern River Valley while retaining our quality of life and preserving and enhancing the environment.



760-379-5236
www.kernrivervalley.com

CHAMBER MEMBER BENEFITS

- ◆ **Chamber Office**
Tourist information, including publications and brochures, are distributed as well as local business information.
- ◆ **Professional Staff**
A professional staff answers telephone and mail inquiries, greets visitors, processes requests for relocation information and business referrals as well as organizes and supports the Program of Work and administers the policies of the Board of Directors.
- ◆ **Monthly Membership & Board of Directors Meetings**
Committee updates, staff reports, legislative information and guest speakers provide an informative and social setting for member interaction.
- ◆ **Business Referrals**
When business inquiries come into the Chamber office, referrals are given for our member businesses and organizations.
- ◆ **Chamber Mixers**
Mixers are informal social gatherings designed to give Chamber members an opportunity to meet one another and to promote their products or services. Mixers are held at member businesses.
- ◆ **Membership Identification**
Plaques are presented to Chamber members to display as a sign of their support of the Kern River Valley business community.
- ◆ **Member Participation in Committees**
Numerous committees designed to carry out the Mission Statement of the Chamber exist to promote tourism, develop business and provide community service to our membership.
- ◆ **Ribbon Cutting/Grand Opening Celebrations**
Ribbon cutting/Grand opening services are available to members opening a new business or expanding an existing business.
- ◆ **Exclusive Advertising Opportunities**
Only Chamber members are offered advertising opportunities in the Lake Lines newsletter. Members can also display their brochures in the Chamber office for visitors as well as have them given out at trade shows.
- ◆ **Economic Development**
The Chamber promotes a balanced, healthy economy by providing economic data and referrals to prospective businesses interested in moving their business to our area.

- ◆ **Local, State & National Legislation**
The Board of Directors stays abreast of local, state and national legislation affecting the successful operation of businesses. Membership in the California Chamber of Commerce provides guidance and educational material used to alert our membership of pending legislation.

COMMITTEE DUTIES AND RESPONSIBILITIES

The Chamber's success is largely dependent upon its member participation. Numerous committees have been established to carry out the goals and objectives of the Kern River Valley Chamber of Commerce (KRVC) including the promotion of tourism, development of a productive business climate and providing community service. We strongly suggest that all members work with at least one established committee. Our committees include the following:

Business Development & Education
Recruits new business to the Valley with the objective of strengthening our local economy by creating jobs. New businesses would complement the Valley environment, helping to maintain and enhance quality of life. Example: air quality. Coordinates efforts with the Kern County Economic Development Corporation. Identifies needs and provides programs to strengthen the skills and competencies of existing business owners and operators with the objective of helping them to achieve their business objectives.

Community Development
Recruits members from each of the Valley communities to be a part of this committee, defining their community needs to the Chamber. Works through the Chamber processes to obtain support and improvements within the communities that they represent.

Executive
Committee comprised of officers who are responsible for Chamber operations. Members of this committee are: Chamber president, president-elect, immediate past president, treasurer and secretary. The Board has responsibilities for establishing policies, developing strategic plans, allocating Chamber funds, measuring Chamber effectiveness, causing the preparation and publication of the membership annual report and providing for Chamber officer succession.

Finance
Provides oversight for the financial record keeping, reporting and adherence to financial policies and procedures as approved by the Board of Directors. Causes the financial records of the Chamber to be audited annually. Works with Chamber committees, assisting them in developing their annual budgets. Reviews and develops financial reports with the objective of helping the Chamber professional staff maintain and improve their operational performance. Works to identify and obtain funding to support Chamber activities. Reviews the dues structure and payment method. Develop recommendations to Board of Directors as to adequacy.

Fishing Derby

Organizes the annual fishing derby, which draws nearly 5,000 fishermen each year. The event attracts outdoor media attention to the area, which aids the Chamber in promoting our Valley.

Fundraising & Events

Plans, promotes and conducts activities designed to raise funds for the Chamber. Example: Casino Night, The Annual Christmas Parade, and the Man and Woman of the Year banquet. Works with the finance committee to identify annual funding needs. Works with other chamber committees to achieve objectives.

Legislative Affairs

Establishes an awareness of the Chamber with political office holders, their staff, and agency personnel at the County, State and Federal levels. Awareness includes Chamber existence, goals and objectives. Works to obtain support from political entities and agencies for Chamber programs. Maintains an awareness of issues and legislation that may impact our Valley. Develops action plans to address such impacts. Promotes, schedules, and hosts Valley visits for politicians staff and agency personnel to help them gain a better understanding of Valley needs and issues.

Membership

Promotes the Chamber to businesses, organizations, and individuals with the objective of building and retaining Chamber membership. Develops recruitment materials. Plans, organizes and conducts Chamber mixers and ribbon cuttings. Sets objectives for membership goals. Develops goal achievement strategies.

Promotion & Publicity

Develops print media, trade show exhibits, brochures, and electronic media, including website, to advertise and promote the Valley and the Chamber. Works with other Chamber committees such as Recreation and Tourism, Business Development and the Kern County Board of Trade in promotional efforts.

Recreation, Tourism & Trade Shows

Organizes, plans, promotes and conducts attractions designed to bring tourists to the Valley. Works with other organizations to jointly provide Valley wide events. Coordinates efforts with the Kern County Board of Trade. Assists in obtaining grants and sponsorship funding to promote Valley tourism and recreation activities. Participates as an exhibitor at targeted trade shows.

Rules

Reviews existing By-laws, articles of incorporation, policies, procedures and makes recommendations to the Board of Directors as to their adequacy. Accepts, reviews and recommends, as needed, suggestions for new or revised rules and policies. Upon Board approval, works with other committees to publicize rules and policy changes to the membership.

Website

Creates and maintains our website at www.kernrivervalley.com, updating it continually with upcoming events, chamber activities and helpful information.

KERN RIVER VALLEY CHAMBER OF COMMERCE MEMBERSHIP APPLICATION

NAME OF FIRM OR INDIVIDUAL _____ DATE _____

REPRESENTATIVE _____

TYPE OF BUSINESS _____ NO. OF EMPLOYEES _____

MAILING ADDRESS _____

STREET ADDRESS _____

CITY & STATE _____ ZIP _____

TELEPHONE _____ FAX _____

E-MAIL _____ WEB _____

NAME OF KRV CHAMBER MEMBER WHO REFERRED YOU _____

INTERNET MESSAGE THAT POTENTIAL CLIENTS/VISITORS WILL READ ON OUR WEB PAGE (25 words max).

Please exclude our business from the Chamber mailing list that is accessible to other businesses

INVESTING: The Program of Work of this non-profit corporation is sustained through the annual investment of membership dues, which are not tax deductible. A check in the amount of \$_____ is attached herewith as our initial investment covering the period from _____ to _____. Membership plaques remain the property of the Kern River Valley Chamber of Commerce.

We also accept Visa or MasterCard payments.



Kern River Valley Chamber of Commerce

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